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BAAY REALTY COMPANY PROFILE

Who we are

Baay Realty is a sustainability-driven, internationally affiliated firm offering complementary services in Real Estate and Human Capital Development, among others.

We believe value goes beyond just affordability. That's why we deliver the highest quality properties at the most economical prices, with a focus on creating sustainable communities.

Aligned with our goal of human capital development, we empower individuals and businesses through training and opportunities that foster growth, innovation, and long-term success.



BAAY

Our Mission

At Baay Realty, we empower individuals and businesses through exceptional sales consultancy and human capital development, building high-performing teams and delivering innovative solutions.

Our Core Values

- Luxury
- Sustainability
- Customer-Centricity
- Excellence
- Innovation

Our Vision

Our vision is to redefine Nigerian real estate by creating luxurious, sustainable spaces, becoming the top choice for investors and homeowners seeking comfort and lasting value.



Our Services



REAL ESTATE

We specialize in creating innovative building designs for both residential and commercial purposes. Our mission is to deliver sustainable living solutions that seamlessly blend affordable luxury with an enhanced lifestyle. With a commitment to excellence, we ensure guaranteed returns on investment for all our clients and partners.



HUMAN CAPITAL DEVELOPMENT

We are dedicated to empowering individuals and organizations through tailored human capital development initiatives. By fostering innovation, skill enhancement, and growth opportunities, we aim to build a workforce capable of driving excellence and sustainability in the real estate and construction industries.



Our Management



SEGUN B.ADEGOKE (MNSE, R.Engr)
CEO/Director

A certified business expert from Harvard Business School with a master's in Civil and Environmental Engineering from the University of Lagos, this professional combines expertise in engineering, business strategy, and corporate communication. Known for bold leadership and a high appetite for risk, developments, and residential ventures across Nigeria. An experienced structural engineer,

Demonstrating his effective management and leadership skills over the past years, He led the firm to delivering governmental projects, Commercial Real Estate Development and residential Real Estate development across Nigeria. Construction & Experienced structural Engineer with Indepth understanding of Structural designs, Design Interpretation, Health & Safety, Project Management amongst others. Formally worked with a contractor of Multichoice and Amark Construction Company.



OLUWATOBI AJIBOLA (MNSE, R.Engr)
Director

Oluwatobi Ajibola is a certified Civil and Structural Engineer and a strategic leader with over a decade of experience. He has significantly contributed to organizations like Eshrow Associates, a multinational consulting firm, and HSN Nigeria Limited, a contractor for Multichoice Nigeria. His financial acumen ensures projects align with budgets, while his expertise in market surveys and competitive analysis enables agile navigation of business challenges. Dedicated to sustainable construction, Engr. Ajibola's holistic approach and strategic execution have driven the successful completion of numerous projects, making him an invaluable asset to any team.



PHEBE OLUWATUNMISE KESHINRO
Director

Keshinro is a Senior Banking Officer within the Bank of Industry's Corporate Finance and Advisory Services Division. Before that, she was an experienced associate within Deloitte West Africa's Financial Advisory practice. In her role, she contributed to the transformation of businesses and the

scalability of solutions that addressed various challenges across various industries. She also sat on the Deloitte Africa NextGen Advisory Council, where she provided support to the African Executive Committee on strategies to drive employee retention, firm eminence, and mental health in the workplace. Her professional experience spans strategy, financial and investment advisory, economic advisory, corporate commercial law, and risk advisory. She recently completed her M.Phil. Degree in Development Finance at the University of Stellenbosch Business School on the platform of a fully-funded scholarship by the prestigious Mandela Rhodes Foundation.



ADEWOLE ANDREW (COREN, MNSE)
Director

A highly skilled Construction Engineer with over 15 years of experience in construction and project management. With a proven track record of delivering complex projects on time and within budget, this professional has deep expertise in construction methodologies, project planning, and stakeholder management. They have extensive experience in both Nigerian and UK construction landscapes, adapting to diverse regulations, environmental conditions, and cultural dynamics. Skilled in leading multidisciplinary teams, overseeing project lifecycles, and managing budgets for large-scale residential, commercial, and infrastructural developments, they excel at streamlining workflows, optimizing resources, and fostering strong relationships for seamless project execution.

Our Management



OWOLABI CHARLES (MNIA, ARCON)
Director/ Head of Operations and Communications

He is an architecture graduate with extensive knowledge in construction practice and business administration. Over 5 years in the Industry, starting as an Architect, progressing into leadership and management roles after over 2 years at BAAY PROJECTS while obtaining his second degree in Business Administration at the Prestigious university of Lagos.

His career reflects a fusion of design expertise with operational efficiency. Charles strategically optimizes processes, ensuring projects are delivered promptly. His dedication to excellence and innovative solutions defines him as a key contributor to the company's success. Charles harmonizes technical intricacies with effective communication, driving streamlined operations and fostering sustained growth for the construction company he leads. He is a still and visual design expert, coin with his effective communication deliveries.



ELIE MUTULA NZIGO
Director / Head of Business & Strategy

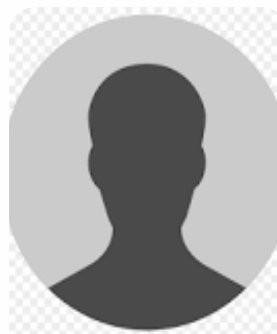
A Norwegian with Keen interest in Pan African investment with portfolio in real estate, agriculture countries like Kenya, Senegal, Congo, and Nigeria and also in Europe. Formerly worked with an oil and gas firm in Norway as projects manager before he retired to Africa as a pan African Investor. Currently sits as board member on over 7 companies across 2 continents of the world.



SHUAIB ALIM
Director

Shuaib Halimi, a seasoned business investor and growth expert, has catalyzed success for numerous enterprises. With a keen strategic vision, he navigates markets, identifying untapped potential and steering companies toward prosperity. Shuaib's wealth of experience spans diverse industries,

where his transformative leadership and financial acumen have consistently yielded remarkable returns. Renowned for his ability to spot opportunities and drive expansion, Shuaib stands as a beacon in the business world, shaping and elevating ventures to new heights.



OLADOTUN OLAYINKA
Director

Oladotun is a seasoned Entrepreneur with over 20 years of experience in the automobile and agricultural value chain industries. His extensive expertise spans primary production of livestock, supply chain management, business development, and strategic planning, making him a valuable asset to any organization seeking growth and operational excellence.

As the founder and leader of successful ventures in these

for innovation, resilience, and a results-driven approach. His deep understanding of market dynamics and his ability to identify and capitalize on emerging opportunities have contributed to his long-standing success.

Now serving as a Director here at Baay Projects, Oladotun is poised to bring a wealth of cross-industry insights and a unique perspective on sustainability, operational efficiency, and stakeholder engagement. His proven track record of driving business transformation and his commitment to excellence align with the company's vision of delivering impactful real estate solutions.

Human Capital Development



Our Recent Projects

PACIFIC COURT & APARTMENT

With a commitment to delivering top-notch solutions, we focus on real estate excellence while fostering human capital development to drive innovation and quality.



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Our Recent Projects

GORGE VIEW COURT

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THANKS FOR SUPPORTING US

We really think it's nice we appreciate you,
because, we coming this far is based on your believe
in our organization. And we believe our clients testament is the best
form of Advertisement. We will continually deliver what we preach...

"SUSTAINABLE LIVING"

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